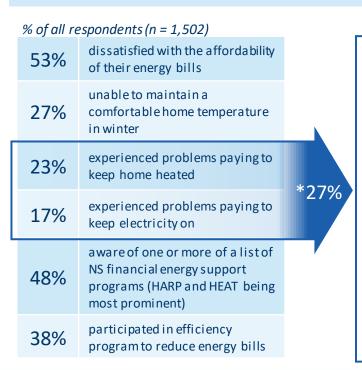
The Energy Poverty Task Force commissioned a survey to engage Nova Scotians on energy poverty and related factors

Methodology

- A representative sampling of Nova Scotians (aligned to 2021 census NS socioeconomic demographics) was invited to participate in a 25-minute Online Survey relating to Energy Poverty.
- The survey was conducted in January 2024, asking customers to respond based on their experience in the last 12 months
- In total, 1,502 households (i.e., respondents) completed the survey

Summary of Key Findings



% of those struggling to pay for heat \underline{or} electricity (n = 404)		
Financial actions taken to pay energy bill		
72%	delayed paying for another essential at least once	
61%	built up debt through a financial institution	
50%	borrowed from friends or family	
38%	applied for help from government agency or community organization	
Impacts on quality of life		
63%	experienced difficulty sleeping due to cold	
13%	required medical attention due to cold	
What NEW support could help most?		
47%	prefer on-bill recurring credit	
39%	prefer once-per year payment (like HARP)	

^{*}Breakdown of 27%: 10% only reported issues keeping their home heated, 4% only reported issues keeping their electricity on, and 13% struggled with both heating and electricity.